

# THE *Sweet* SCIENCE of **BOXER** GIN

THE BOXER AIMS TO DELIVER THE CLASSIC LONDON DRY STYLE OF GIN BUT WITH UNPRECEDENTED VIBRANCY AND COMPLEXITY. THE MAIN BALANCE OF FLAVOURS IS BETWEEN FRESH JUNIPER AND OUR TRIUMVIRATE OF CITRUS - LEMON, ORANGE AND BERGAMOT. THIS EXTRA DRY BALANCE IS SET AGAINST A BACKGROUND OF RICH WOODY SPICE AND AROMATIC FLORAL ROOTS.



“BEAUTIFULLY COMPLEX”

## TASTING NOTES

The Boxer difference is most apparent on the nose and on the finish, which are deeper, richer and longer than is usual.

We find that the vibrancy of our principal aromatics stands up exceptionally well to tonic, remaining clear even on heavy dilution. When drunk neat or as a gin martini, the softness and luxurious texture of Boxer gin are most apparent and extremely welcome.

## MASTER of MALT

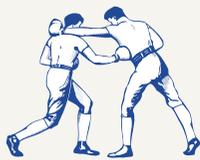
*keeping you in fine spirits since 1985*

## BOTTLE DETAILS

ABV: 40%      SIZE: 70cl  
45%              75cl

CLOSURE: PP Capsule & synthetic cork stopper

CASE SIZE: 6 Bottles



FRESH  
JUNIPER  
GIN

## BOTANICALS



COMMON JUNIPER  
Bulgaria



JUNIPER INDICA  
Nepal



CORIANDER  
Bulgaria



BERGAMOT  
Italy



SWEET SEVILLE ORANGE  
Spain



SWEET LEMON  
Spain



ANGELICA ROOT  
Belgium



ORRIS ROOT  
Italy



LICORICE ROOT  
Italy



CINNAMON  
Seychelles



CASSIA BARK  
China



NUTMEG  
India

## THE BOXER GIN PROCESS

### COPPER DISTILLED WHEAT SPIRIT

The first step in the preparation of Boxer Gin is the careful distillation of a soft, pure wheat spirit.

We use the highest quality grain from the east of England. This grain is fermented and distilled using a combination of a modern tower still and our veteran copper pot still. The result is a gentle, soft spirit with a natural grain sweetness and subtle flavours of grass and hay.

### CLASSIC LONDON DRY PROCESS

The next step is to distill a classic London Dry Gin. We steep our carefully sourced botanicals in our copper distilled wheat spirit, to allow the flavours to be released into it.

After an eight hour maceration we transfer the mix into "Angela" – our 108 year old copper pot still – which is gently heated until the spirit is turned into vapour and then condensed back into a liquid. This process fixes the botanical flavours into Boxer gin.

### THE BOXER DIFFERENCE

In order to deliver an added vibrancy to Boxer Gin we have created a new process in the production of our gin. Uniquely, we separately steam distill fresh, wild juniper berries to extract their essential oil. This gentle 20 hour process is carried out at source in the Himalaya, capturing each and every delicate nuance of flavour with absolute clarity. Similarly, we also extract a zingy raw citrus essential oil by cold pressing fresh bergamot peel.

## THE WORLDS FIRST REFILL GIN 3X BETTER THAN RECYCLING

We pack Boxer Gin in 8.4 litre 'bag in box' reservoirs. These reservoirs are used to refill our silk screened service bottles. This innovation reduces packaging by 95%, cutting transported weight by 45% and transported volume by 63%. The carbon cost of producing and recycling glass are completely avoided.

**This green innovation also makes Boxer Gin great value. The highest specification house pour gin on the market.**

### THE CUT

The final stages in the creation of Boxer Gin is the careful marriage of our wild juniper and organic bergamot essential oils with our London Dry gin; and the addition of pure sweet Sussex spring water to open up the flavours at a classic bottling strength of 40% and an export strength of 45% alcohol by volume.

### AWARDS



- Producing a new glass spirits bottle produces 630g of CO2
- In the UK clear glass production uses 25% recycled content.
- Recycled glass saves 33% vs the carbon cost of new glass.
- Refilling existing bottles provides a 100% saving on the carbon cost of producing new glass.
- The amount of energy saved by refilling (vs recycling) one bottle of spirits could power a 100 watt bulb for 11 hours.



**CONTENT:** 4.2 Litres (6x 70cl Bottles)

**WEIGHT:** 4.2 Kg

**DIMENSIONS (cm) - 34(h) x 20(w) x 20(d)**

**LABEL:** The label identifies the product and has a record and weight chart for bottles filled.

**SPOUT:** Easy pour. It has a seal which is easily removed by customer on delivery.